



Call for Authors

**PNBA's 2009 Fall Tradeshow Northwest
Thursday-Saturday, September 10-12
Holiday Inn Portland Airport Hotel & Conference Center, Portland, OR**

SPEAKING OPPORTUNITIES

We have spots for eight nationally-known authors to speak:

- four at the Book & Author Breakfast on Friday, September 11.
- four at the Book & Author Breakfast on Saturday, September 12.

(Publishers donate 150 pre-signed books or ARCs for these events.)

AUTHOR FEAST

We have twenty spots for nationally and NW-known authors to meet with booksellers during dinner. Authors will rotate through tables of booksellers, spending 20 minutes with each group, at a banquet on Friday evening, September 11.

(Publishers donate 150 books or ARCs for this event.)

CELEBRATION OF AUTHORS

At the Education Day Luncheon (Thursday, September 10) ten relatively new regional authors will speak briefly about his/her new book that would make a great "handselling" title for our member bookstores.

(Publishers donate at least 75 copies of each book for the signings, which will follow the lunch.)

NIGHTCAPPER AUTOGRAPHING PARTY

This first night party (Thursday, September 10, 8:30 – 10:00 pm) features an eclectic group of 20 authors meeting the booksellers and librarians and signing copies of their new books in a lively reception. Desserts and coffee will be served.

(Publishers donate 75-100 copies of each book for these signings)

AUTOGRAPHINGS

(Publishers donate at least 50 copies of each book for the signings, on Saturday, Sept 12.)

WE MUST RECEIVE YOUR PROPOSALS AND BOOKS BY FRIDAY, JUNE 26th.

The list of proposed authors will be submitted to PNBA's Selection Committee, which will supply a prioritized list to PNBA staff by July 3rd. PNBA staff will begin sending invitations for authors on Monday, July 6. If there is a day that your author is NOT available, please include this information with your materials. You must provide a contact email address with each proposal.

We expect up to 400 booksellers from more than 130 Northwest stores, and up to 100 librarians from as many as fifty libraries, to attend this fall's show. Send books or ARCs, along with your proposals, author bios, and reviews to PNBA at the address below.

Contact Thom Chambliss at 541-683-4363 or thom@pnba.org, and visit www.pnba.org for more info about the PNBA show.

**PNBA's Fall Show Author Proposals
Pacific Northwest Booksellers Association
214 East 12th Avenue
Eugene, OR 97401-3245**

To help offset the expense of promoting authors, PNBA charges \$350 for breakfast speakers, \$250 for feast participants, \$175 for Nightcapper appearances, \$150 for Celebration authors, and \$125 for each author at a standard signing. We will include the billing for your author's appearance when we send written confirmation that your author has been selected. An author's expenses are the responsibility of the publisher.

Thom Chambliss
Executive Director

Larry West
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Brian Juenemann
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