

THIS IS A PRELIMINARY SCHEDULE, SUBJECT TO CHANGE.

PNBA Fall Tradeshow Northwest, September 10 - 12, 2009

Holiday Inn Portland Airport Hotel & Conference Center, Portland, OR

8439 NE Columbia Blvd, Portland, OR 97220-1382

1-800-HOLIDAY, or 503-256-5000 (direct)

Thursday, September 10

7:45 am-4:30 pm

PNBA Registration Desk Open

8:00-11:45 am

Variety of Educational Sessions for retail booksellers, librarians, and authors and small press publishers. The complete education schedule will be posted separately, on the tradeshow page of our web site in July.

Noon-1:00 pm

Lunch Session with the *Celebration of Authors*:

Ten newer Northwest authors, whose books have not yet hit the bestseller lists, will speak individually for about five minutes to introduce their new books. The authors in the Celebration are chosen because we feel that their books will make great handselling opportunities in your stores and because the authors have agreed to visit as many of our member stores as possible to help promote the books.

(Lunch tickets suggested.)

1:00-6:00 pm

Exhibit Hall available for vendor set-up

1:15 - 2:15 pm

Author Autographing, featuring the authors who spoke at the Celebration of Authors

2:30-5:15 pm

More educational sessions for retail booksellers, librarians, authors and small press publishers, including a presentation by **John Rubin** from Above of the Treeline about their new free program to help use on-line publisher catalogs most efficiently, *Edelweiss*; the complete schedule will be posted on our web site in July.

5:30-6:30 pm

PNBA's Annual Membership Meeting (Salon TBA)

8:30-9:30 pm

PNBA's Second annual NIGHTCAPPER Autographing Party, featuring **twenty authors** with their new books, entertainment, and complimentary desserts and coffee. Alcoholic beverages will be available.

Friday, September 11

7:00-9:30 am

Exhibit Hall available for vendor set-up

7:30-4:30 pm

PNBA Registration Desk Open in the foyer of the Exhibit Hall

8:00-9:30 am

Book & Author Breakfast at the Holiday Inn, featuring **Libba Bray** (*Going Bovine*, Random House); **Jonathan Safran Foer** (*Eating Animals*, Little Brown); **Loren Long** (*Otis*, Philomel/Penguin); and **Robert Spector** (*The Mom & Pop Store*, Walker & Co.). The authors will pre-sign copies of their new books, which will be given to attending booksellers and librarians at the conclusion of their presentations. (Salon TBA)

Exhibits open

9:30 am-4:30 pm

Buffet Lunch will be available for purchase in the exhibit hall.

11:30 am - 1:30 pm

Book Award Committee meeting (Room TBA)

12:00 noon - 1:00 pm

Author Autographing (Salon TBA)

4:45-5:45 pm

The Feast of Authors, featuring **Keith Baker** (*Just How Long Can a Long String Be?!*, Scholastic); **Dale Basye** (*Rapacia: The Second Circle of Heck*, Random House Children's Books); **Dave Boling** (*Guernica* [paperback edition], Bloomsbury USA); **Gennifer Choldenko** (*Al Capone Shines My Shoes*, Dial/Penguin); **Randy Sue Coburn** (*A Better View of Paradise*, Ballantine Books/RH); **Kevin Connolly** (*Doubletake*, HarperStudio); **John Daniel** (*The Far Corner*, Counterpoint); **Craig Danner** (*The Fires of Edgarville*, Crispin Hammer Publishing); **Heidi Durrow** (*The Girl Who Fell from the Sky*, Algonquin Books); **Amy Foster** (*When Autumn Leaves*, The Overlook Press); **John Geiger*** (*The Third Man Factor*, Weinstein Books); **Elizabeth Grossman** (*Chasing Molecules*, Island Press); **Brian Herbert** (*The Winds of Dune*, Tor Books); **Jessica Maxwell** (*Roll Around Heavern*, Beyond Words); **Jack Nisbet** (*David Douglas and the Natural History of the Northwest*, Sasquatch Books); **Gregg Olsen** (*A Twisted Faith*, St. Martin's Press); **Mattox Roesch** (*Sometimes We're Always Real Same-Same*, Unbridled Books); **Ken Scholes** (*Canticle*, Tor Books);

Doug Scott (*Our Wilderness*, Fulcrum); and **Susan Wiggs** (*Lakeshore Christmas*, MIRA). Each author will visit six tables of attendees to discuss his/her new book, while the booksellers and librarians are eating their meals. Booksellers and Librarians at the Feast will receive a bag with at least twelve signed books. (Feast tickets required)

Saturday, September 12

8:00 - 9:30 am

Book & Author Breakfast at the Holiday Inn, featuring **Timothy Egan** (*The Big Burn*, Houghton Mifflin Harcourt); **Gina Ochsner*** (*The Russian Dreambook of Color & Flight*, Houghton Mifflin Harcourt);

Mark Teague (*How Do Dinosaurs Say I Love You?*, Scholastic); and **Jess Walter** (*The Financial Lives of the Poets*, HarperCollins). The authors will pre-sign copies of their new books, which will be given to attending booksellers and librarians at the conclusion of their presentations. (Salon TBA)

9:30 am - 2:00 pm

Exhibits open and Author Promotion Day on Exhibit Floor

10:00 am - 1:30 am

Author Autographing on the show floor. The schedule will be posted on our web site some time in July.

11:00 am - 1:00 pm

Author Presentations, in which authors will have fifteen minutes each to show bookstore and library event planners what type and style of presentation they would give, if they are invited to your stores or libraries.

11:30 am - 1:30 pm

Buffet Lunch will be available for purchase in the exhibit hall.

2:00 pm

The Show Closes

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(The authors with an asterisk after her/his name have been invited, but have not yet been confirmed.)