



# PNBA Mailing List Contract

The Pacific Northwest Booksellers Association makes available for rental its mailing list of member bookstores in Alaska, Washington, Oregon, Idaho, and Montana. The list includes the addresses of more than 160 independent bookstore locations. The list is available in three formats:

THOM CHAMBLISS  
EXECUTIVE DIRECTOR

LARRY WEST  
EXECUTIVE ASSISTANT

BRIAN JUENEMANN  
MARKETING DIRECTOR

338 West 11th Ave. Ste 108  
EUGENE, OR 97401-3062

TEL (541) 683-4363  
FAX (541) 683-3910

email: info@pnba.org  
www.pnba.org

1) Self-stick labels arranged in zip-code order. We sell these labels as a one-time rental. We ask that you sign the contract below agreeing to these terms, keep a copy for your records, and return this page along with your check or credit card number. Labels may not be reproduced and may be used only once.

2) Excel file, tab format, for your permanent and repeated use.  
(Membership is by name/ mailing address. Purchases by a member will not be sent to a non-member.) By signing the contract, you agree not to send the Excel file to anyone.

3) E-mail addresses only. You receive the e-mail addresses of each member bookstore's owner-manager-buyer as well as some key staff. The list is available for multiple-use in either Excel or tab-text format.

Current PNBA members are eligible for discounted prices.

*I understand and I agree not to reproduce the labels and will use them for a one-time mailing, and/or the Excel file or e-mail list will not be given to any other individual or company.*

Signature \_\_\_\_\_

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

|  |                             |
|--|-----------------------------|
| Format:  |                             |
| PNBA member bookstores only (approximately 160):                             |                             |
| Mailing labels: Members __\$50   | Excel File: Members __\$200 |
| Non-mem __\$75   | Non-mem __\$250             |
| E-mail list of owner-manager-buyer & selected key staff (approximately 265): |                             |
| Members ___ \$300  | Non-mem ___ \$350           |
| Combination of addresses & emails in Excel format for multiple use:          |                             |
| Members ___ \$400  | Non-mem ___ \$450           |

Payment:

Check enclosed                      Credit Card:  Visa/MC    Discover    Am Exp

Card # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_                      Exp. Date \_\_\_\_/\_\_\_\_/\_\_\_\_

**V-code** \_\_\_\_ (This number appears in signature box on back of card)

Print Name \_\_\_\_\_ Signature \_\_\_\_\_