

Northwest New Title Preview 2011

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Target your distribution of free review copies of forthcoming books, ARCs, or galleys directly to bookstore buyers in the Pacific Northwest through PNBA's Northwest New Title Preview. For \$125, PNBA will include your book in an online listing of new and regional titles with jacket art, blurb, and a linked email address of the contact person at your company.

DEADLINES, DETAILS AND CONTACT INFO

Deadlines:

- Spring titles to be listed January 21, 2011; payment and materials deadline Jan. 7, 2011
- Summer/Fall titles to be listed May 20; payment and materials deadline May 6, 2011.
- Winter titles to be listed August 19; payment and materials deadline Aug 5, 2011.

Pre-payment:

Required by the deadline, \$125 per book, check or charge

Copy and Image:

Please send via email to larry@pnba.org, in this order, if possible:

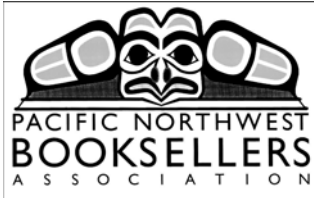
1. Title
2. Author
3. 50-word blurb (Be sure to include details about a regional author or regional content. We will edit 50+ word blurbs to fit our space)
4. Publisher
5. ISBN
6. Price
7. Publication date
8. How many books are you offering to give away? (minimum 25)
9. Publisher contact name & email address (person who will respond to bookseller emails and send the book to the stores)
10. Jpeg of jacket, 4-color, minimum 2" high via email (we don't retrieve them off the web)

New Title Preview Notification:

Publisher links will be tested and the publisher's contact person will be notified when the listing is posted online. Please let us know if you run out of books, so we can de-activate your contact link. A reservation form follows. Please fax the form back to 541-683-3910. Send requested info via email to larry@pnba.org.

Contact Larry West for more info at 541-683-4363 or larry@pnba.org.

PNBA'S Northwest New Title Preview 2011



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email: info@pnba.org
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Company _____

Name _____

Address _____

City _____ St _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Fax reservation form to 541-683-3910, and send requested info via email to larry@pnba.org

Please return this form with your check or charge information for \$125 per title, per list to:
PNBA, 338 West 11th Ave. #108, Eugene, OR 97401

Check enclosed Credit Card: MC/Visa, V-code Discover AMEX

Acct # _____ - _____ - _____ - _____ Exp. Date ____/____/____

Print Name _____ Signature _____

Please indicate the sales period and list the titles below:

January 2011 May 2011 August 2011

	Author	Title	*Category	Quantity Free
1				
2				
3				
4				
5				
6				
7				
8				

*Category: Children's, Fiction, Non-Fiction, Spirituality, History, Regional, etc.