



Call for Authors

**PNBA's 2010 Fall Tradeshow Northwest
Thursday-Saturday, October 7-9
Holiday Inn Portland Airport Hotel & Conference Center, Portland, OR**

SPEAKING OPPORTUNITIES

We have spots for eight nationally-known authors to speak:

- four at the Book & Author Breakfast on Friday, October 8; and
- four at the Book & Author Breakfast on Saturday, October 9.

(Publishers donate 150 pre-signed books or ARCs for these events.)

AUTHOR FEAST

We have twenty spots for nationally and NW-known authors to meet with booksellers during dinner. Authors will rotate through tables of booksellers, spending 20 minutes with each group, at a banquet on Friday evening, October 8.

(Publishers donate 150 books or ARCs for this event.)

CELEBRATION OF AUTHORS

At the Education Day Luncheon (Thursday, October 7) ten relatively new regional authors will speak briefly about his/her new book that would make a great "handselling" opportunity for our member bookstores.

(Publishers donate at least 75 copies of each book for the signings, which will follow the lunch.)

NIGHTCAPPER AUTOGRAPHING PARTY

This first night party (Thursday, October 7, 8:30 – 10:00 pm) features an eclectic group of 20 authors meeting the booksellers and librarians and signing copies of their new books in a lively reception. Desserts and coffee will be served.

(Publishers donate 75-100 copies of each book for these signings)

AUTOGRAPHINGS

(Publishers donate at least 50 copies of each book for the signings, on Saturday, October 9.)

WE MUST RECEIVE YOUR PROPOSALS AND BOOKS BY FRIDAY, JUNE 25th.

The list of proposed authors will be submitted to PNBA's Selection Committee, which will supply a prioritized list to PNBA staff by July 9th. PNBA staff will begin sending invitations for authors on Monday, July 12th. If there is a day that your author is NOT available, please include this information with your materials. You must provide a contact email address with each proposal.

We expect more than 350 booksellers from more than 110 Northwest stores, and up to 100 librarians from as many as fifty libraries, to attend this fall's show. Send books or ARCs, along with your proposals, author bios, and reviews to PNBA at the address below. Contact Thom Chambliss at 541-683-4363 or thom@pnba.org, and visit www.pnba.org for more info about the PNBA show.

**PNBA's Fall Show Author Proposals
Pacific Northwest Booksellers Association
214 East 12th Avenue
Eugene, OR 97401-3245**

To help offset the expense of promoting authors, PNBA charges \$350 for breakfast speakers, \$250 for feast participants, \$175 for Nightcapper appearances, \$150 for Celebration authors, and \$125 for each author at a standard signing. We will include the billing for your author's appearance when we send written confirmation that your author has been selected. An author's expenses are the responsibility of the publisher.

Thom Chambliss
Executive Director

Larry West
Executive Assistant

Brian Juenemann
Marketing Director

214 East 12th Ave. Eugene, OR 97401-3245 Tel: (541) 683-4363 FAX: (541) 683-3910 EMAIL: info@pnba.org