



PNBA produces a trade show each year in the fall. We always have a full day of educational programming on the day before the exhibits open. Our Education Committee reviews proposals for educational presentations aimed at retail booksellers, authors, small publishers and/or librarians and instructs PNBA staff as to which sessions they would like to see offered at our upcoming show.

If you would like to suggest a panel or workshop for our next show, please send a one-page proposal, with a suggested title, brief outline, suggested list of presenters, a list of potential hand-outs, a list of A/V needs, and a preferred length for the presentation. (Most of our sessions are between sixty and ninety minutes long.) All proposals for the 2010 show, which will be held in Portland, OR, Thursday through Saturday, October 7-9, must be received in the PNBA office by FRIDAY, JUNE 25th. All educational sessions will be presented on THURSDAY, OCTOBER 7.

In general, the Committee prefers presentations which offer booksellers direct instruction about issues that can immediately and directly help them in the operations of their businesses. They are usually looking for at least one Marketing session at each show. Financial and technical programs are often given high priority. Panels that include a wide-range of participants are attractive. Usually, presentations that might be perceived as promoting one business, or one company's business with booksellers, will not be well received.

PNBA is also soliciting proposals for sessions aimed at LIBRARIANS and AUTHORS. We are most interested in sessions that encourage booksellers and librarians and authors to work together. PNBA can help provide booksellers and authors to participate as panelists in these sessions.

Presenters will be notified by mid-July as to whether or not we will be able to accommodate your proposed session.

All proposals to offer educational sessions during PNBA's fall show should be sent via email to thom@pnba.org.

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